

A photograph of the Tulsa skyline at sunset. The sky is a mix of purple, pink, and orange. Several skyscrapers are visible, some with lights on. In the foreground, there is a curved concrete overpass and some greenery.

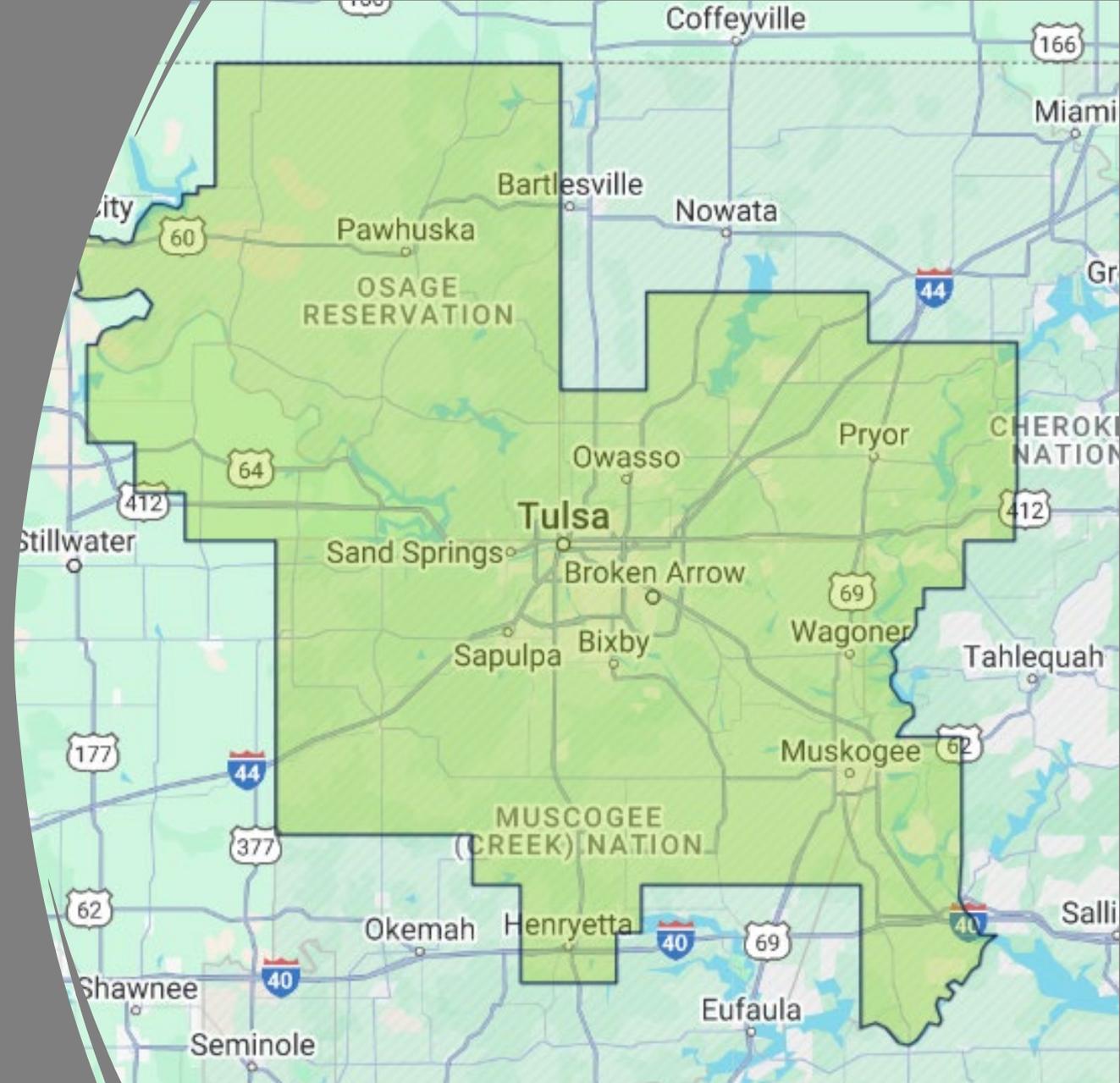
TULSA'S FUTURE

REGIONAL ECONOMIC DEVELOPMENT

TULSA'S FUTURE

Regional economic development partnership

- Nine counties
- Tribal partners
- Philanthropic support
- Education partners
- Regional assets



THE NEXT BOOMTOWN

- Oklahoma is the ninth fastest-growing state in the US in net migration growth
- Tulsa region population: 1.14 million
- Tulsa MSA has seen an over 300% increase in net domestic migration since 2020
- Talent from big states are flocking to OK including TX, CA and CO
- Young population: Millennials and Gen Z make up 42% of Tulsa MSA





A PLACE FOR CREATORS, DREAMERS, AND DOERS

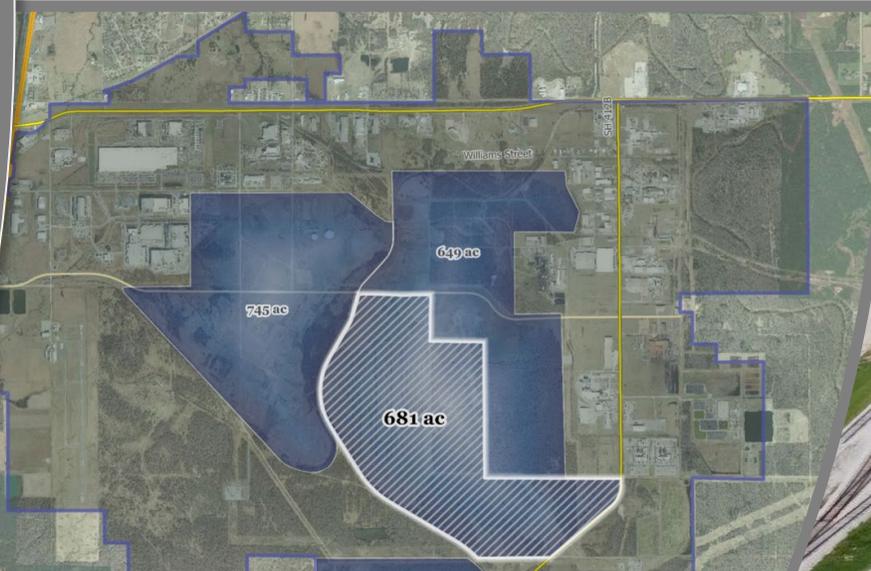
- One of the 5 great US cities to launch a business (MarketWatch, 2023)
- Oklahoma 9th in the nation in job creation
- Tulsa MSA is consistently ranked as one of the top cities for philanthropic giving
- Home to three large Tribal Nations that provide a unique, diverse talent and economic development partnership
- Cost of living about 16.9% below the US average

TULSA'S  FUTURE
REGIONAL ECONOMIC DEVELOPMENT

CONNECTIVITY

LOGISTICAL EPICENTER

- Home to the nation's three most inland, ice-free deep water ports, providing international access through the Gulf of Mexico
- Centrally located in the US, with access to mainline rail systems (BNSF and Union Pacific), multiple shortlines, and US and Interstate highways
- Travel to either coast within two to three days trucking
- Multiple site options, including mega sites, rail-served sites, and sites with port access



Tulsa (TUL) Nonstop Service

Currently Serving 23 Airports



NONSTOP DESTINATIONS



Atlanta (ATL)
Delta

Austin (AUS)
American, Southwest

Charlotte (CLT)
American

Chicago-Midway (MDW)
Southwest

Chicago O'Hare (ORD)
American, United

Dallas-Fort Worth (DFW)
American

Dallas Love Field (DAL)
Southwest

Denver (DEN)
Southwest, United

Destin-Fort Walton Beach (VPS)
Allegiant

Houston Hobby (HOU)
Southwest

Houston Intercontinental (IAH)
United

Las Vegas (LAS)
Allegiant, Southwest

Los Angeles (LAX)
Allegiant, American

Miami (MIA)
Southwest

Nashville (BNA)
Southwest

New York City (LGA)
American, Delta

Orlando-International (MCO)
Southwest

Orlando-Sanford (SFB)
Allegiant

Phoenix (PHX)
American, Southwest

Salt Lake City (SLC)
Delta

St. Louis (STL)
Southwest

Tampa/St. Petersburg (PIE)
Allegiant

Washington, D.C. (DCA)
American

Learn more at
flytulsa.com

OKLAHOMA + POWER

- Industrial rates are 20 to 30% below the national average
- Oklahoma ranks third in the nation for wind energy, often meeting over 90% of the energy demands in the SPP region
- Oklahoma produces 61% more energy than it consumes



TULSA'S  FUTURE
REGIONAL ECONOMIC DEVELOPMENT

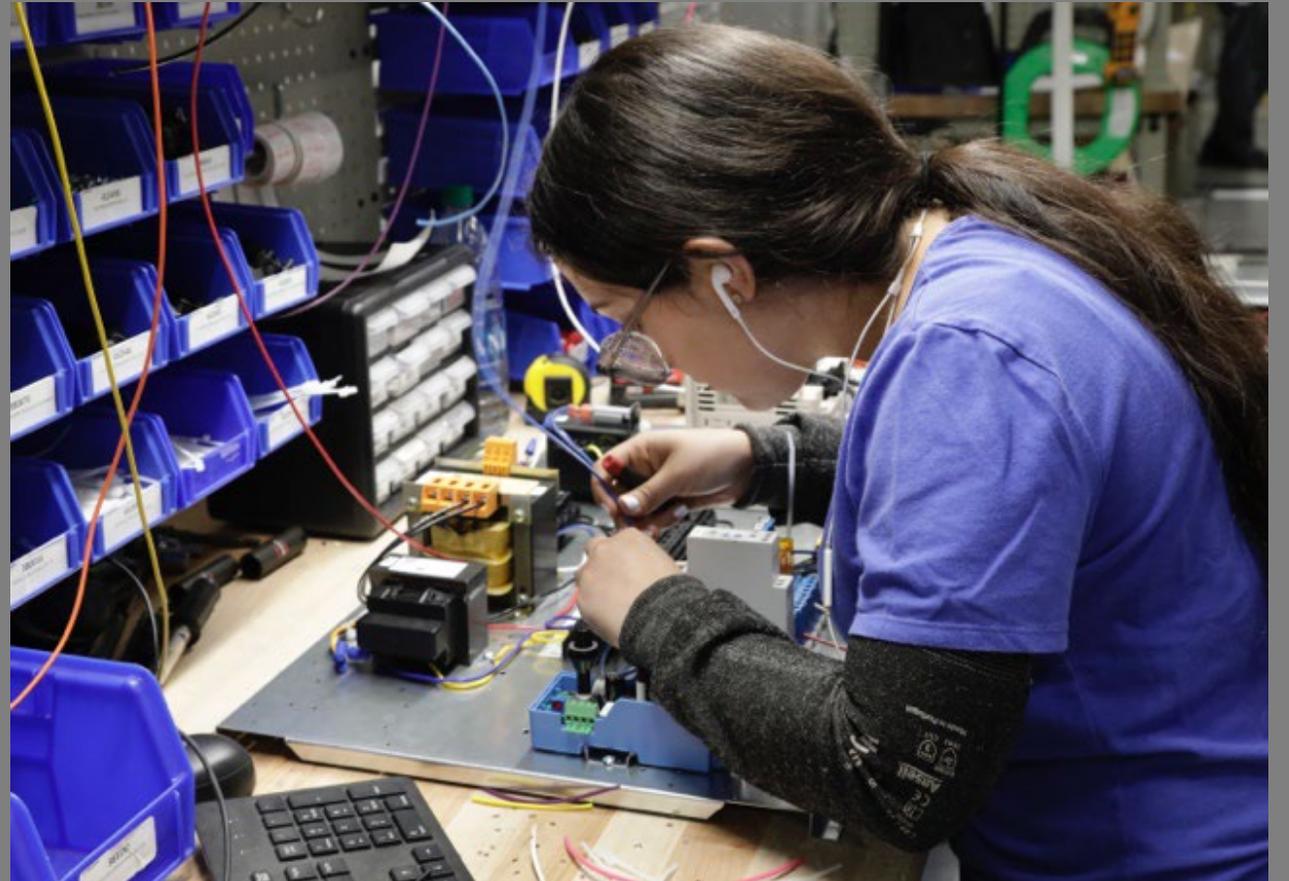
ABOUT US

TULSA KEY INDUSTRIES

- Advanced Manufacturing
- Aerospace/AAM & Defense
- Energy
- Transportation & Logistics
- Information Technology & Data Centers
- Headquarters & Professional Services
- Automotive

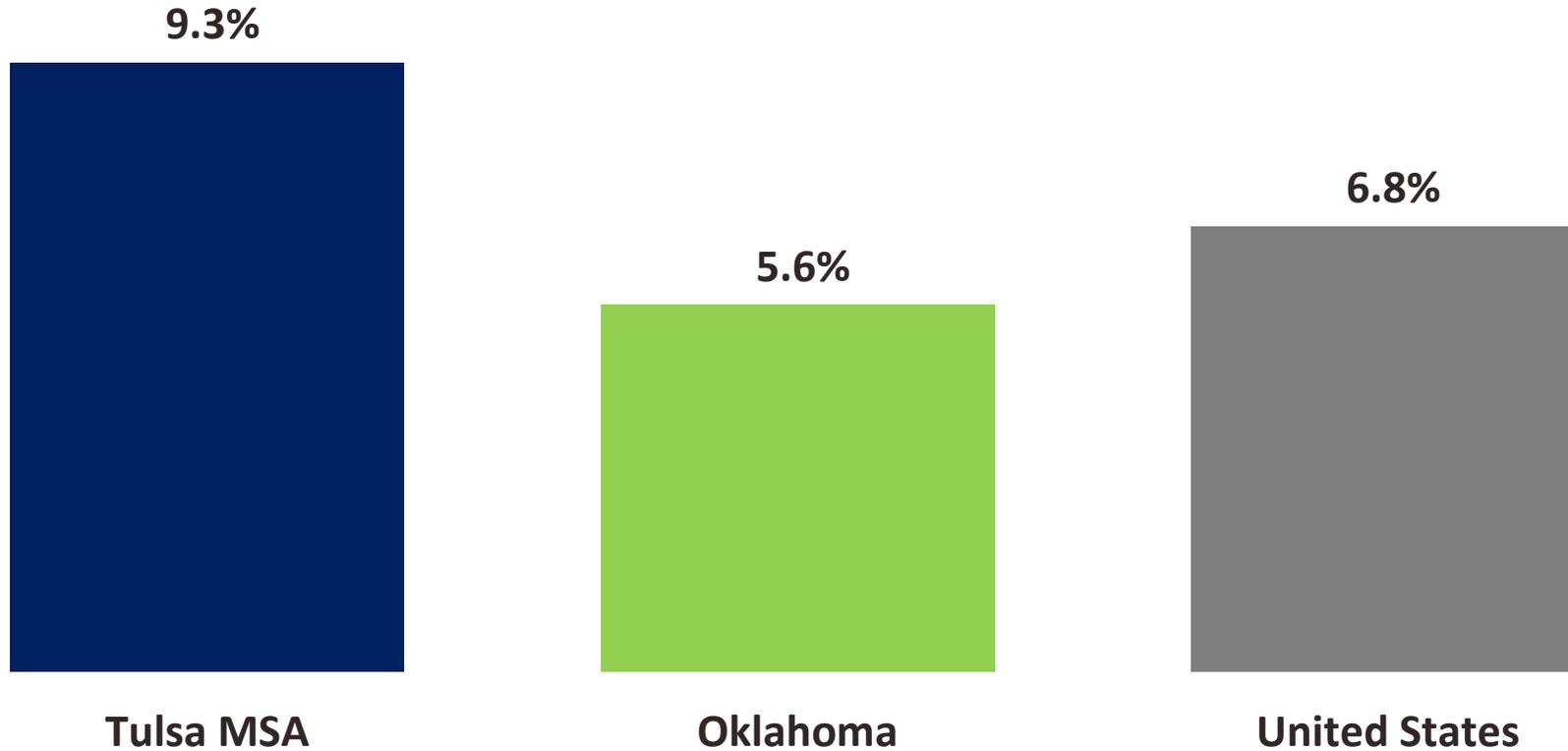
WORKFORCE AND TALENT

- Students have many options, with 20 colleges and universities within the Tulsa region
- Tulsa Achieves, a program through Tulsa Community College, provides Tulsa County high school graduates two years of enrollment and classes for free
- Tulsa Tech's curriculum specializes in career training in more than 90 instructional areas. Tulsa Tech provides free tuition to high school students living in a technology center district





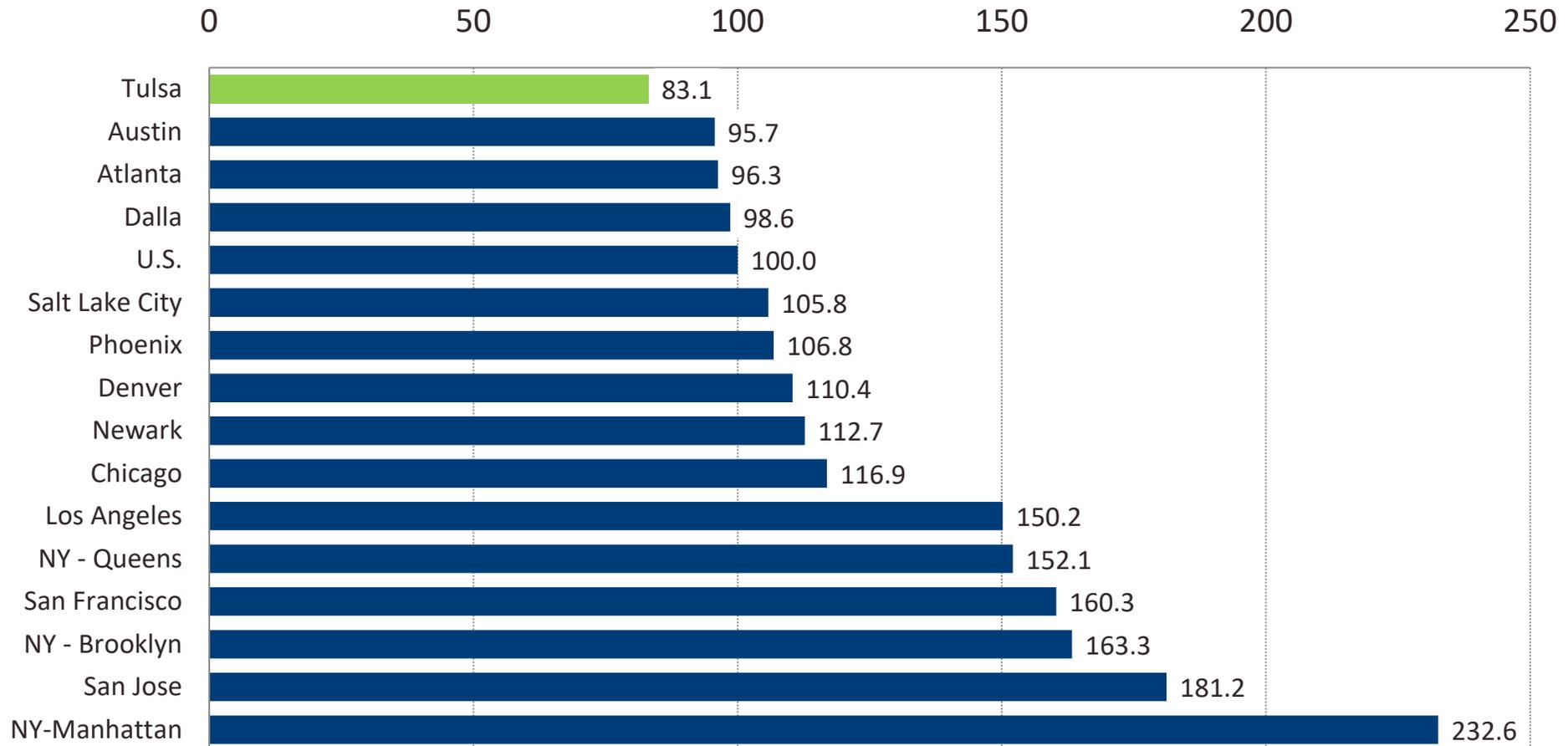
POPULATION GROWTH 2014-2024





COST OF LIVING INDEX 2025 Q1

Index, U.S.=100

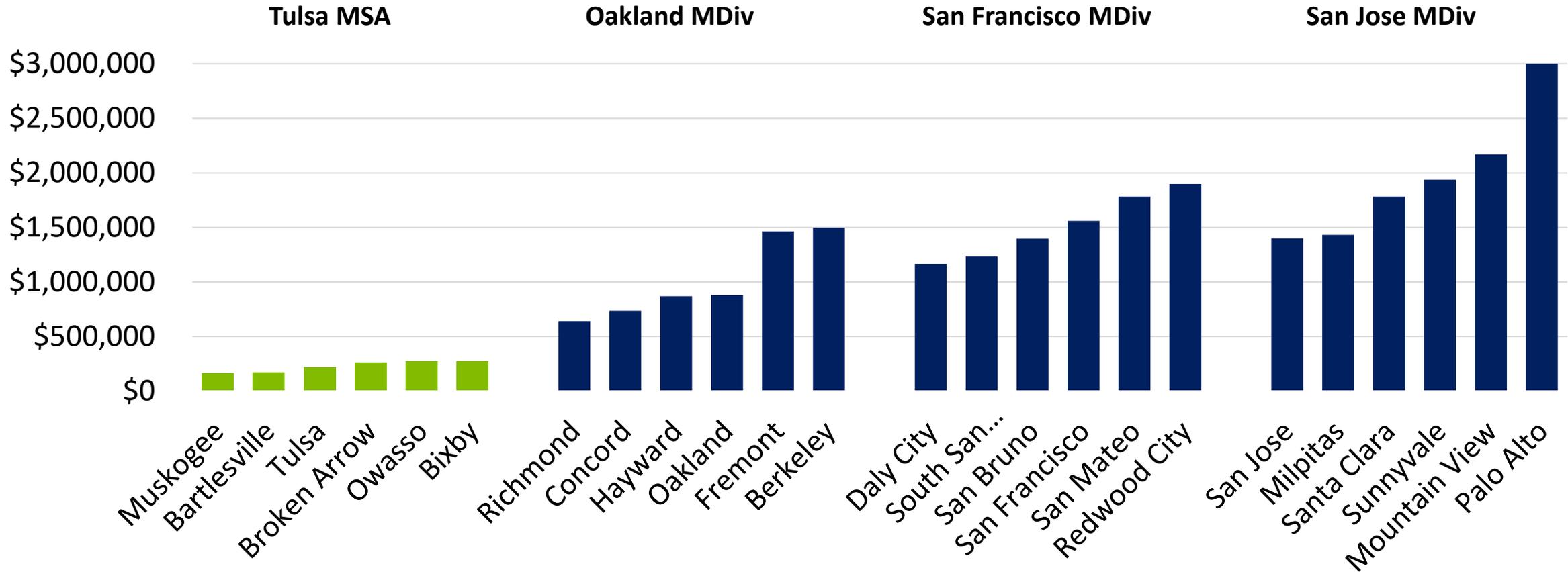


Source: Council for Community & Economic Research.



MEDIAN HOME PRICE

3-BEDROOM HOME, June. 25



Selection represents the 6 largest reported cities in each metro.

Source: Zillow Home Value Index.



BUSINESS FRIENDLY COST

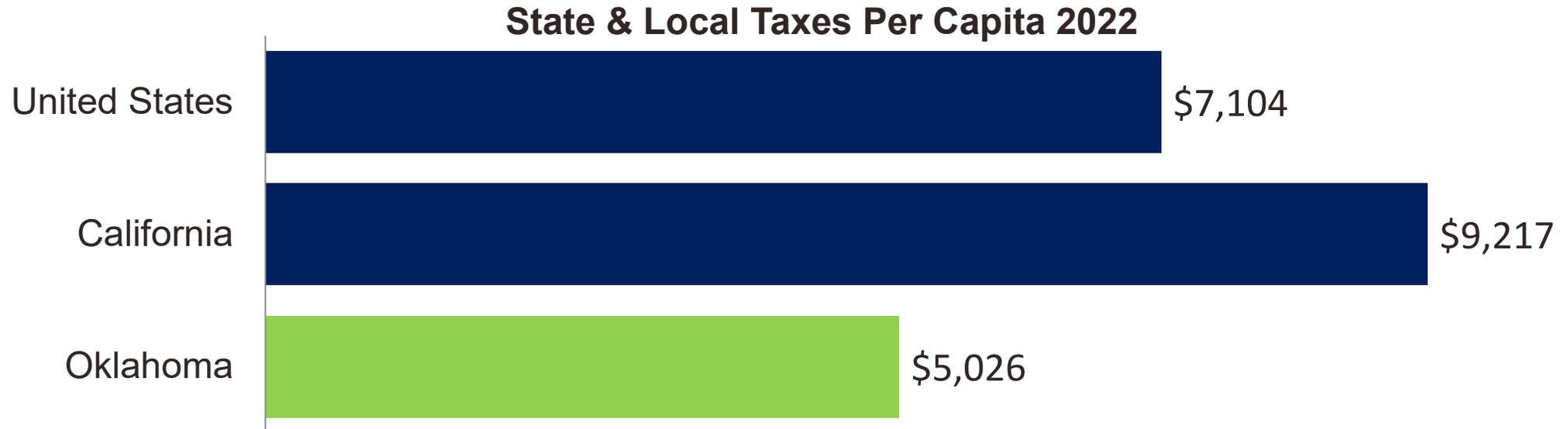
	California	Oklahoma
State & Local Taxes Per Capita (2022)	\$9,217	\$5,026
Corporate Tax Rate (2023)	8.84%	4.0%
Individual Income Tax Rate (2024)	13.30%	4.75%
Unemployment Insurance (2025) Average employer tax rate		
as a % of taxable wages	3.14%	1.28%
as a % of total wages	0.35%	0.42%
Workers' Compensation (2022) Employer costs per \$100 of covered wages	\$0.43	\$0.97
Employment-Based Health Insurance Single Premium (2022)	\$7,379	\$6,852
Cost of Living Index, U.S.=100 (2025 Q1)	160.3 (San Francisco)	83.1 (Tulsa)



LOW TAX BURDEN

One of the lowest state and local tax burdens in the nation

- 7th lowest in taxes paid per capita
- 8th lowest in taxes paid per \$1,000 of personal income



Source: U.S. Census Bureau.



LARGEST PRIVATE SECTOR EMPLOYERS

Saint Francis Health System	10,500	Blue Cross Blue Shield Of Oklahoma	1,150
Hillcrest HealthCare System	6,500	Verizon Business	1,110
American Airlines MRO Division	4,800	Webco Industries Inc.	1,060
Ascension St. John	4,379	Bios Corporation	1,010
Amazon Fulfilment Center	3,000	Spirit Aerosystems	962
Quiktrip Corporation	2,891	ONE Gas	929
AAON, Inc.	2,716	Osage Casino	880
Bank Of Oklahoma	2,191	Bama Companies Inc.	876
Jack C. Montgomery VA Medical Center	1,800	Lumen Technologies	820
Whirlpool Corporation	1,600	Google Data Center	800
AT&T & DirecTV	1,560	Melton Truck Lines	800
Macy's Fulfilment Center	1,450	Magellan Midstream Partners LP	773
Public Service Company of Oklahoma	1,379	Baker Hughes	744
River Spirit Casino	1,341	FlightSafety International	739
IC Bus of Oklahoma LLC	1,268	NGL Energy Partners Lp	720
ONEOK, Inc.	1,231	Georgia-Pacific	717
Zeeco Inc.	1,200	Arvest Bank	716
NORDAM Group	1,169	AXH Air-Coolers	678
OSU Medical Center	1,150	Ameristar Perimeter Security	685
Integrated Service Company LLC	1,198	Hilti North America	600
The Williams Companies	1,197	Kimberly-Clark	590



COLLEGES & UNIVERSITIES

FOUR-YEAR INSTITUTIONS

University of Arkansas - Fayetteville & Fort Smith	36,315
Oklahoma State University - Stillwater, Oklahoma City, OSU-IT & Tulsa	34,677
University of Oklahoma - Norman & Tulsa	31,655
University of Central Oklahoma – Oklahoma	12,250
Northeastern State University – Tahlequah	6,631
Oral Roberts University – Tulsa	5,051
Missouri Southern State University – Joplin	4,144
University of Tulsa - Tulsa	3,769
East Central University – Ada	3,376
Rogers State University – Claremore	3,155
Oklahoma Christian University - Edmond	2,537
Oklahoma City University - Oklahoma City	2,550
John Brown University - Siloam Springs	2,326
Langston University - Langston	1,903

COMMUNITY COLLEGES

Tulsa Community College — Locations throughout metro	14,391
North West Arkansas Community College— Bentonville	7,593
Rose State College — Midwest City	6,702
Northern Oklahoma College — Tonkawa	3,271
TOTAL WITHIN 100 MILES	*246107
TOTAL WITHIN 200 MILES	*441204

**Total includes enrollments for some 4-year and 2-year schools not listed separately. Source: U.S. National Center for Education Statistics.*



TRAINING PARTNERS & TECHNICAL SCHOOLS

Within Tulsa Region

Name of Institution	Location
ATA College	Tulsa, OK
Bacone College	Tulsa, OK
Central Tech - Sapulpa	Sapulpa, OK
College of the Muscogee Nation	Okmulgee, OK
Community Care College	Tulsa, OK
Goodwill Industries of Tulsa, Inc.	Tulsa, OK
Green Country Technology Center	Okmulgee, OK
Holberton School	Tulsa, OK
Indian Capital Technology Center	Muskogee, OK
Northeast Tech-Claremore	Claremore, OK
Oklahoma State University Institute of Technology	Okmulgee, OK
Oklahoma Technical College	Tulsa, OK
Spartan College of Aeronautics and Technology	Tulsa, OK
Tri-County Tech	Bartlesville, OK
Tulsa Community WorkAdvance (Madison Strategies Group)	Tulsa, OK
Tulsa Tech	Tulsa, OK
Tulsa Technology Center - CareerTech (CT)	Tulsa Area
Tulsa Welding School	Tulsa, OK
Wichita Technical Institute	Tulsa, OK



THE TULSA REGION IN THE NEWS

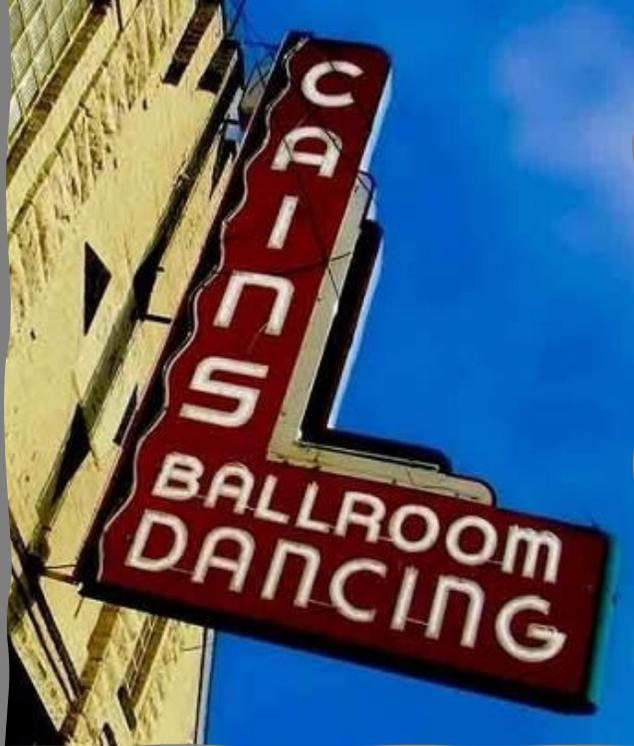
- Tulsa is ranked the **Most Affordable city** for where college grads are actually landing jobs. (Wall Street Journal, 7/18/2025)
- Oklahoma is ranked **No. 1** in Cost of doing business. (CNBC, 7/10/2025)
- The Tulsa Metro is among the nation's **Top 5** Large Manufacturing Hubs (Business Facilities, 6/25/2025)
- Tulsa Metro is among the nation's **Top 10 fastest growing cities for new grads** (LinkedIn News, 5/7/2025)
- Tulsa receives a **Tech Hub designation & \$51 million award** from the U.S. Department of Commerce (U.S EDA, 07/02/2024)
- Tulsa is one of only five cities worldwide on the shortlist for the **2024 Global Production Awards'** City of Film honor in Cannes. (Screen International Magazine, 4/19/2024)
- **#1** best city park in the nation is the Gathering Place in Tulsa. (USA Today, 4/17/2024)
- Tulsa Regional Chamber is the 2023 **Economic Development Organization of the Year**. (Tulsa World, 9/20/2023)
- Tulsa is one of **America's Next Boomtowns** in the U.S. (The Happiness Function, 9/9/23)
- Most prominent rising music metro in the U.S. (Forbes, 7/14/23)
- One of the 5 great U.S. cities and towns to launch your business. (MarketWatch, 4/21/23)
- **#2** most affordable city for renters in 2023. (Policygenius, 12/30/22)

TULSA'S  FUTURE
REGIONAL ECONOMIC DEVELOPMENT

QUALITY OF LIFE



SPORTS AND
OUTDOORS



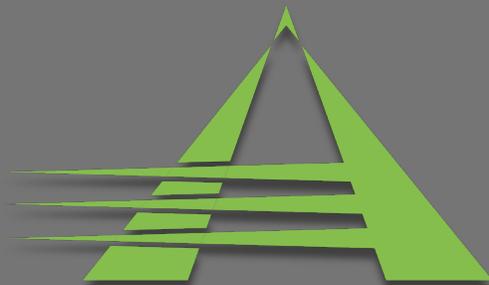
CREATIVE SIGHTS AND SOUNDS



VIBRANT CULTURE



WORLD-CLASS ENTERTAINMENT



ACCELERATION

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