



TULSA'S  FUTURE
REGIONAL ECONOMIC DEVELOPMENT
REGION OVERVIEW

YOUR PARTNER IN PROSPERITY



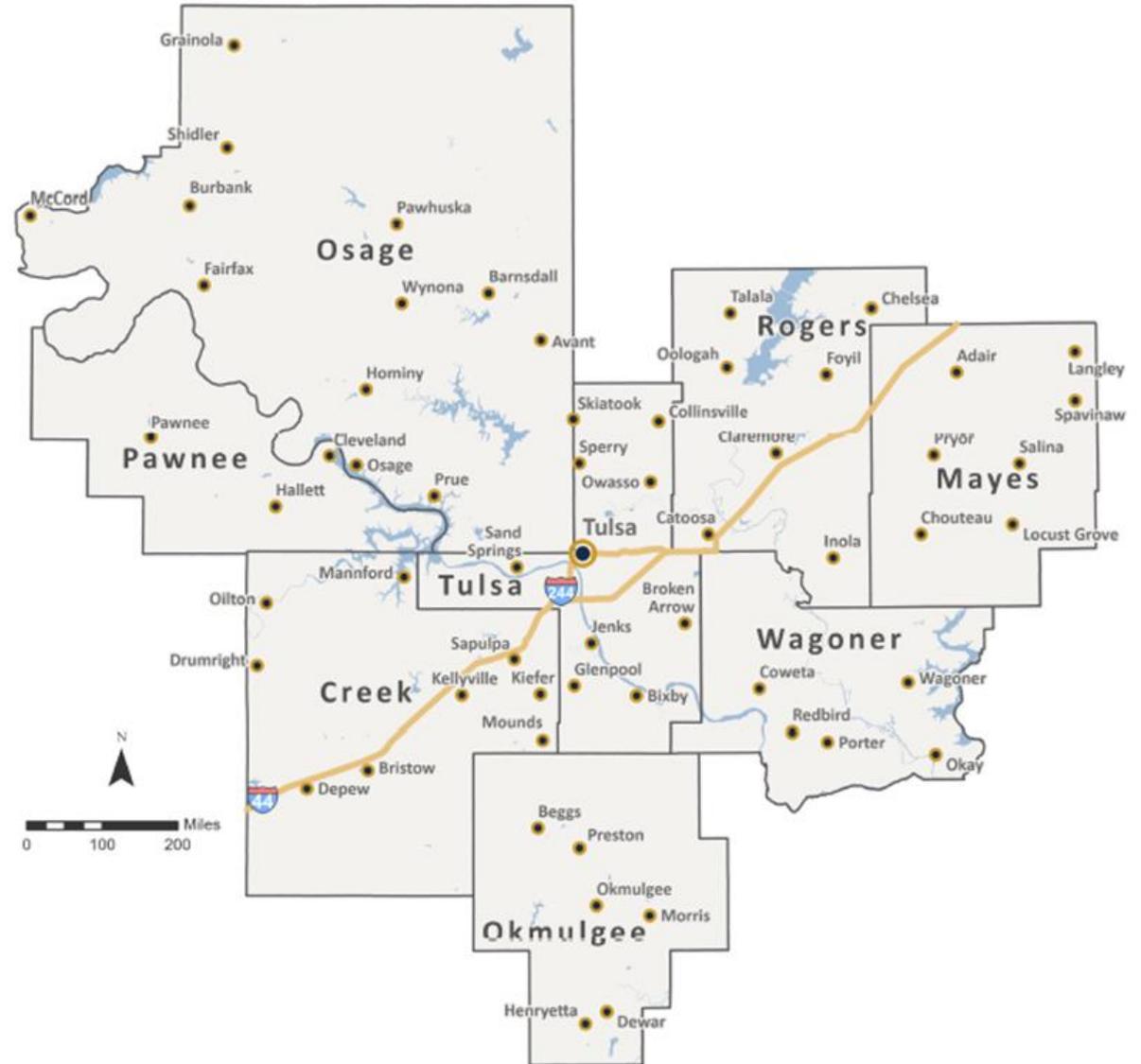
**STRATEGICALLY
POSITIONED**

TULSA'S FUTURE

Regional economic development partnership

Target industries:

- Corporate HQs & Regional Offices
- Financial Services
- Distribution/Logistics
- Advanced & General Manufacturing
- Aerospace & Advanced Aerial Mobility
- Automotive Technology
- Data Security
- Data Centers
- Life Sciences & HealthTech
- Defense/AI/VI





CENTRAL TIME ZONE

Geographically, the Tulsa MSA sits at the crossroads of America.

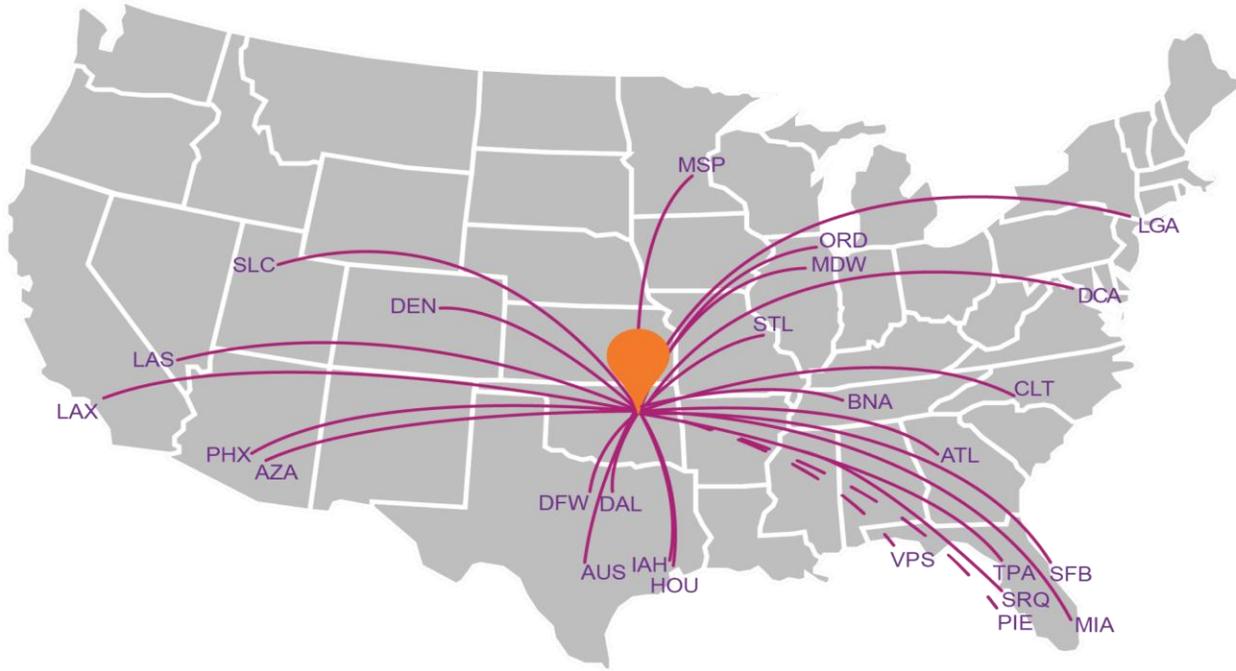
The Tulsa region is unique in that it offers an enviable low cost of living combined with big city attractions and amenities. From world-class parks, museums, and legendary music venues to notable restaurants. Our region offers an unexpected, dynamic quality of life without the sticker shock of other cities.

Tulsa region is a wonderfully uncomplicated region that caters to you and what you want out of life.





NONSTOP DESTINATIONS



Tulsa (TUL) Nonstop Service

Currently Serving 26 Airports

| | | |
|-----------------------------------------------------------|----------------------------------------------------|-------------------------------------------------|
| Atlanta (ATL) Delta | Destin-Fort Walton Beach (VPS) Allegiant | Orlando/Sanford (SFB) Allegiant |
| Austin (AUS) American Allegiant Southwest | Houston Hobby (HOU) Southwest | Phoenix (PHX) American Southwest |
| Charlotte (CLT) American | Houston Intercontinental (IAH) United | Phoenix-Mesa (AZA) Allegiant |
| Chicago O'Hare (ORD) American United | Las Vegas (LAS) Allegiant Southwest | Salt Lake City (SLC) Delta |
| Chicago-Midway (MDW) Southwest | Los Angeles (LAX) Allegiant American | Sarasota-Bradenton (SRQ) Allegiant |
| Dallas Love Field (DAL) Southwest | Miami (MIA) American | St. Louis (STL) Southwest |
| Dallas/Fort Worth (DFW) American | Minneapolis (MSP) Delta | Tampa/ St. Petersburg (PIE) Allegiant |
| Denver (DEN) Southwest United | Nashville (BNA) Breeze | Tampa (TPA) Breeze |
| | New York City (LGA) American | Washington, D.C. (DCA) American |

June 2022



HOME TO THREE INLAND PORTS

Tulsa Port of Catoosa

- Located at the head of navigation for the McClellan-Kerr Arkansas River Navigation System in Northeast Oklahoma, it is one of the largest, most inland river-ports in the United States

Tulsa Port of Inola

- **2,500-acre** industrial park with access to rail and barge transportation
- Sites from 40 acres to 1,500 acres available for industrial, manufacturing, and transportation development



PORTS CONTINUED

Port of Muskogee

- Inland river port facility located at River Mile 393.8R of the McClellan-Kerr Arkansas River Navigation System.
- Consisting of both public and private port terminals, the Port offers more than **500 acres** of industrial land, one 350' concrete wharf and 20 mooring dolphins, along more than 3,000 feet of navigable waterfront.
- Provides high quality industrial roads and utilities, railroad facilities for Class 1 interchange, cargo transfer and storage, and industrial sites available for long term lease.





ABOUT US

TULSA REGION FACTS

Tulsa: “The Next Boomtown”

- 54th largest U.S. MSA and growing
- MSA population: **1.023 million**
- Population increase of 8.3% in 2021 census data
- Millennials and Gen Z make up 40% of Tulsa population
- Tulsa MSA ranked **#2** in Oklahoma and **#8** in the Southwest region between 2020 and 2021 for percentage increase in net domestic migration





WHY THE TULSA REGION?

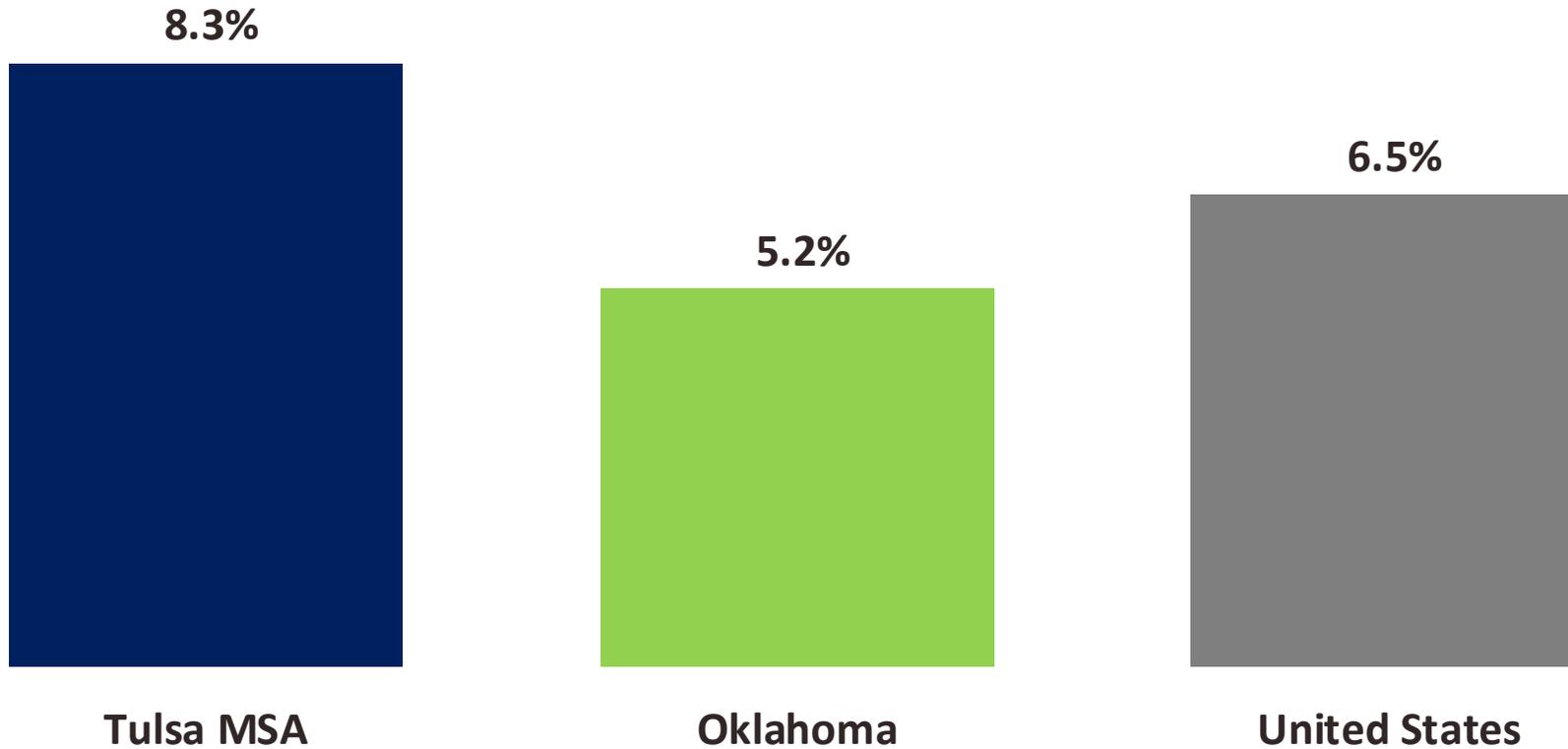
A mix of creativity, philanthropy, diversity and affordability

- Original home of Black Wall Street now dubbed as Black Tech Street to foster diversity in tech
- One of the most affordable large metros left in the U.S.
- Ranked by CNBC in 2021 as having the lowest cost to do business in the nation
- Living costs are **13.8%** below U.S. average
- Talent from big states are flocking to OK including TX, CA and CO





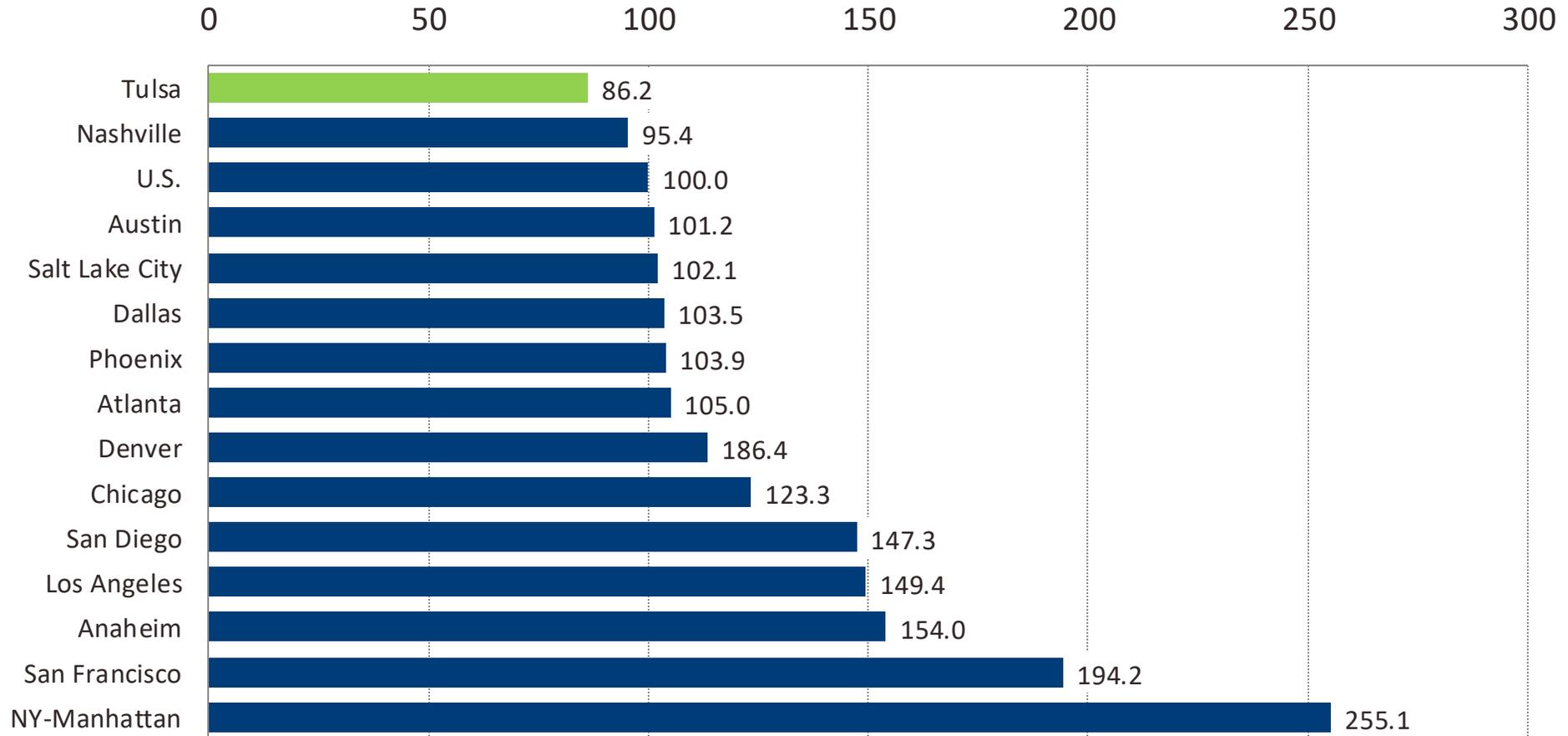
POPULATION GROWTH 2011-2021





COST OF LIVING INDEX 2021

Index, U.S.=100



Source: Council for Community & Economic Research.

TULSA'S  FUTURE
REGIONAL ECONOMIC DEVELOPMENT

GOOD FOR BUSINESS



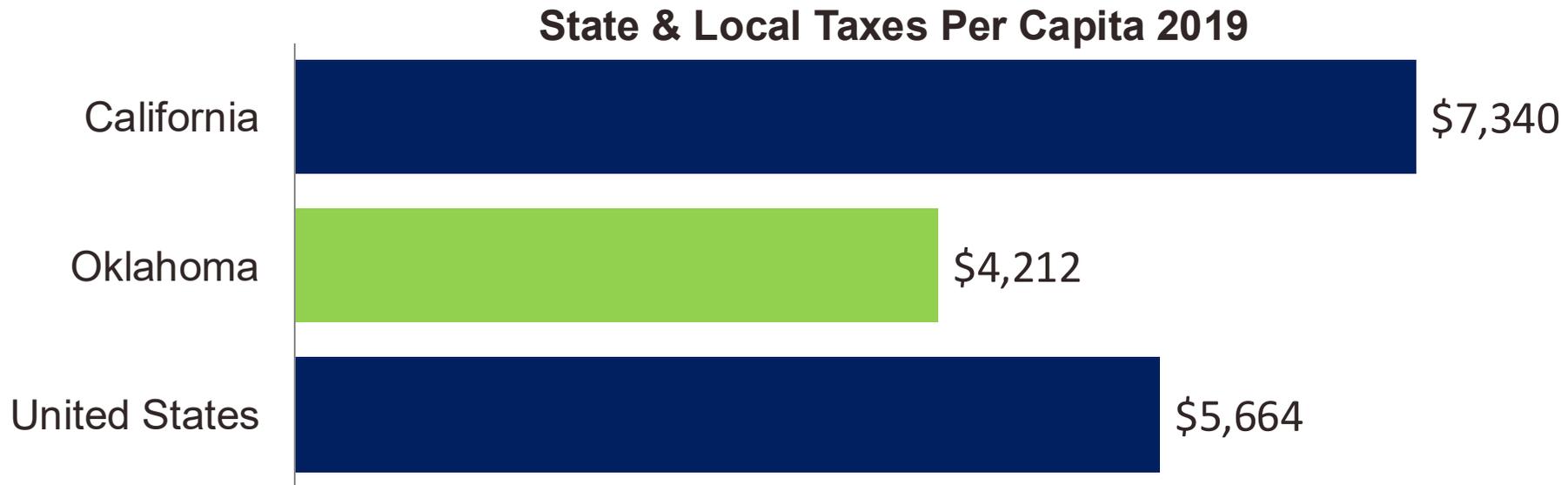
BUSINESS FRIENDLY COST

| | California | Oklahoma |
|---------------------------------------------------------------------------|------------------------|-----------------|
| State & Local Taxes Per Capita (2019) | \$7,340 | \$4,212 |
| Corporate Tax Rate (2022) | 8.84% | 4.0% |
| Individual Income Tax Rate (2022) | 12.3% | 4.75% |
| Unemployment Insurance (2021) Average employer tax rate | | |
| as a % of taxable wages | 3.95% | 1.44% |
| as a % of total wages | 0.34% | 0.58% |
| Workers' Compensation (2019) Employer costs per \$100 of covered wages | \$1.61 | \$1.12 |
| Employment-Based Health Insurance Single Premium (2020) | \$6,884 | \$6,807 |
| Cost of Living Index, U.S.=100 (2021) | 149.4 (Los Angeles) | 86.2 (Tulsa) |

LOW TAX BURDEN

One of the lowest state and local tax burdens in the nation

- 10th lowest in taxes paid per capita
- 9th lowest in taxes paid per \$1,000 of personal income

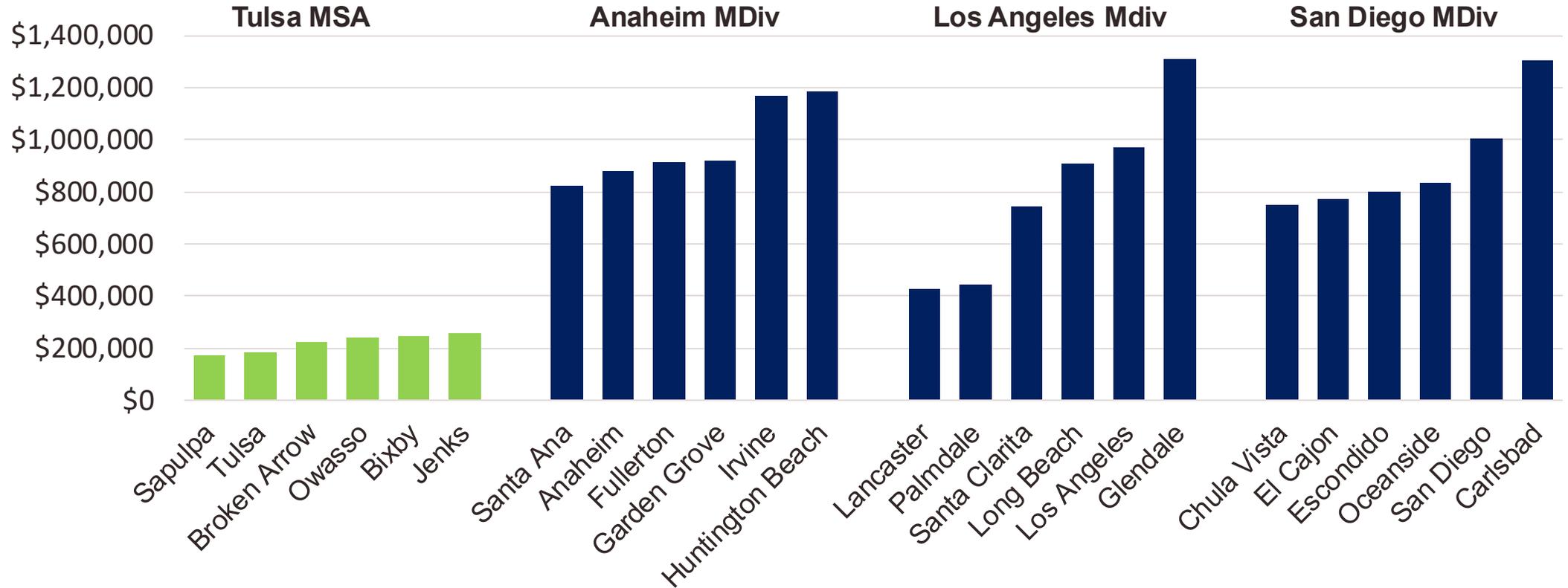


Source: U.S. Census Bureau.



MEDIAN HOME PRICE

3-BEDROOM HOME, Apr. 22



Selection represents the 6 largest reported cities in each metro.

Source: Zillow Home Value Index.



LARGEST PRIVATE SECTOR EMPLOYERS

| | | | |
|--------------------------------|--------|--------------------------------|-------|
| Saint Francis Health System | 10,528 | ONEOK | 1,164 |
| Ascension St. John | 6,650 | Bama Companies Inc | 1,150 |
| Hillcrest HealthCare System | 6,310 | Webco Industries Inc | 1,106 |
| American Airlines MRO Division | 5,400 | The Williams Companies | 1,100 |
| Macy's Fulfilment Center | 3,200 | Lumen Technologies | 961 |
| Alliance Holdings Gp | 2,438 | Ngl Energy Partners | 919 |
| Canoo | 2,375 | Spirit AeroSystem | 900 |
| Bank Of Oklahoma | 2,288 | ONE Gas | 843 |
| QuikTrip | 2,000 | Google | 800 |
| AAON, Inc. | 1,900 | Ameristar Fence Products Inc | 720 |
| Whirlpool Corporation | 1,850 | Manhattan Construction | 700 |
| NORDAM Group | 1,800 | Flight Safety International | 689 |
| AT&T & DirecTV | 1,688 | Baker Hughes | 667 |
| Amazon Fulfillment Center | 1,500 | HollyFrontier | 650 |
| Verizon Business | 1,500 | Unit Corporation | 650 |
| River Spirit Casino | 1,280 | Enovation Controls | 645 |
| IC Bus of Oklahoma LLC | 1,200 | Integrated Service Company LLC | 607 |
| Alorica, Inc. | 1,200 | Kimberly Clark | 600 |
| Osage Casino | 1,200 | Magellan Midstream Partners | 436 |



COLLEGES & UNIVERSITIES

FOUR-YEAR INSTITUTIONS

| | |
|-----------------------------------------------------------------------|--------|
| University of Oklahoma - Norman & Oklahoma City | 30,888 |
| University of Arkansas - Fayetteville & Fort Smith | 33,449 |
| Oklahoma State University - Stillwater, Oklahoma City, OSU-IT & Tulsa | 33,052 |
| University of Central Oklahoma – Oklahoma | 14,132 |
| Northeastern State University – Tahlequah | 7,349 |
| Missouri Southern State University – Joplin | 5,045 |
| Oral Roberts University – Tulsa | 4,317 |
| University of Tulsa – Tulsa | 3,960 |
| East Central University – Ada | 3,608 |
| Rogers State University – Claremore | 3,400 |
| Oklahoma City University - Oklahoma City | 2,617 |
| John Brown University - Siloam Springs | 2,343 |
| Oklahoma Christian University – Edmond | 2,055 |
| Langston University - Langston | 2,038 |

COMMUNITY COLLEGES

| | |
|------------------------------------------------------|-----------------|
| Tulsa Community College — Locations throughout metro | 15,568 |
| North West Arkansas Community College— Bentonville | 7,411 |
| Rose State College — Tulsa | 6,722 |
| Northern Oklahoma College — Tulsa | 3,374 |
| TOTAL WITHIN 100 MILES | *214,850 |
| TOTAL WITHIN 200 MILES | *424,189 |

**Total includes enrollments for some 4-year and 2-year schools not listed separately. Source: U.S. National Center for Education Statistics.*



TRAINING PARTNERS & TECHNICAL SCHOOLS

Within Tulsa MSA

| Name of Institution | Location |
|--------------------------------------------------------|------------------|
| Central Tech - Sapulpa | Sapulpa, OK |
| College of the Muscogee Nation | Okmulgee, OK |
| Community Care College | Tulsa, OK |
| Goodwill Industries of Tulsa, Inc. | Tulsa, OK |
| Green Country Technology Center | Okmulgee, OK |
| Holberton School | Tulsa, OK |
| Indian Capital Technology Center | Muskogee, OK |
| Northeast Tech-Claremore | Claremore, OK |
| Oklahoma Technical College | Tulsa, OK |
| Tri-County Tech | Bartlesville, OK |
| Tulsa Community WorkAdvance (Madison Strategies Group) | Tulsa, OK |
| Tulsa Tech | Tulsa, OK |
| Tulsa Technology Center - CareerTech (CT) | Tulsa Area |
| Tulsa Welding School | Tulsa, OK |
| Wichita Technical Institute | Tulsa, OK |



THE TULSA REGION IN THE NEWS

- **#7** best city for career growth for Black Americans. (Travel Noire, 2/22/22)
- One of the **top 20** destinations to visit in the world. (CNN Travel 1/4/22)
- One of the **10 most affordable cities** to live in for 2022. (American Home Shield, 22)
- **No. 1** in GDP for mid-sized MSA's. (*Business Facilities*, 7/27/21)
- One of the **rising stars in tech talent** for “Scoring Tech Talent in North America”. (CBRE, 7/16/21)
- **#7** on “Talent Attraction Scorecard” ranking of the leading metros with the largest uptick in home searches. (EMSI, 6/9/2021)
- **#1** most affordable housing market in the country. (Rocket Homes, 6/2/21)
- **2nd** most affordable big city in the U.S. (Rocket Homes, 6/2/21)
- **4th** best U.S. city for small businesses. (USA Today, 7/12/20)
- **3rd** best city for remote workers (Forbes, 3/19/21)
- **#1** city for freelancing. (Livability.com, 1/23/20)



QUALITY OF LIFE



SPORTS



VIBRANT CULTURE



CREATIVE SOUND



WORLD-CLASS ENTERTAINMENT



CONTACT US

Arthur Jackson, MBA

SVP - Economic Development

arthurjackson@tulsachamber.com

[Tulsa's Future \(tulsasfuture.com\)](http://tulsasfuture.com)